

# TARGET SETTING

## Targets

Targets specify a preferred level of performance for each indicator, providing a way to define and measure stakeholder needs and expectations. Targets are not binding, but are a key tool for the charrette process that identifies the desired level of performance for each indicator towards the achievement of the Sustainability Principles.

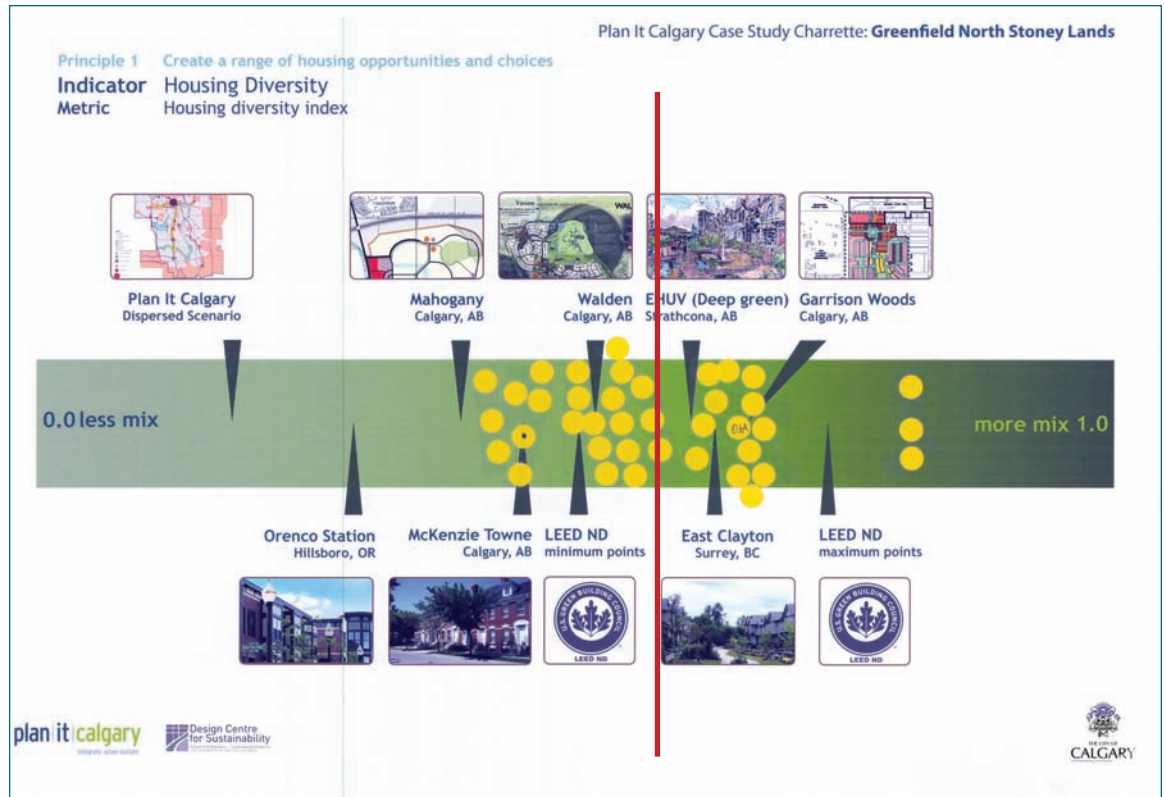
## Target Setting

In the Target Setting workshop the stakeholder group set a target for each of the priority indicators. The priority indicators cover Calgary's Sustainability Principles and are the following six:

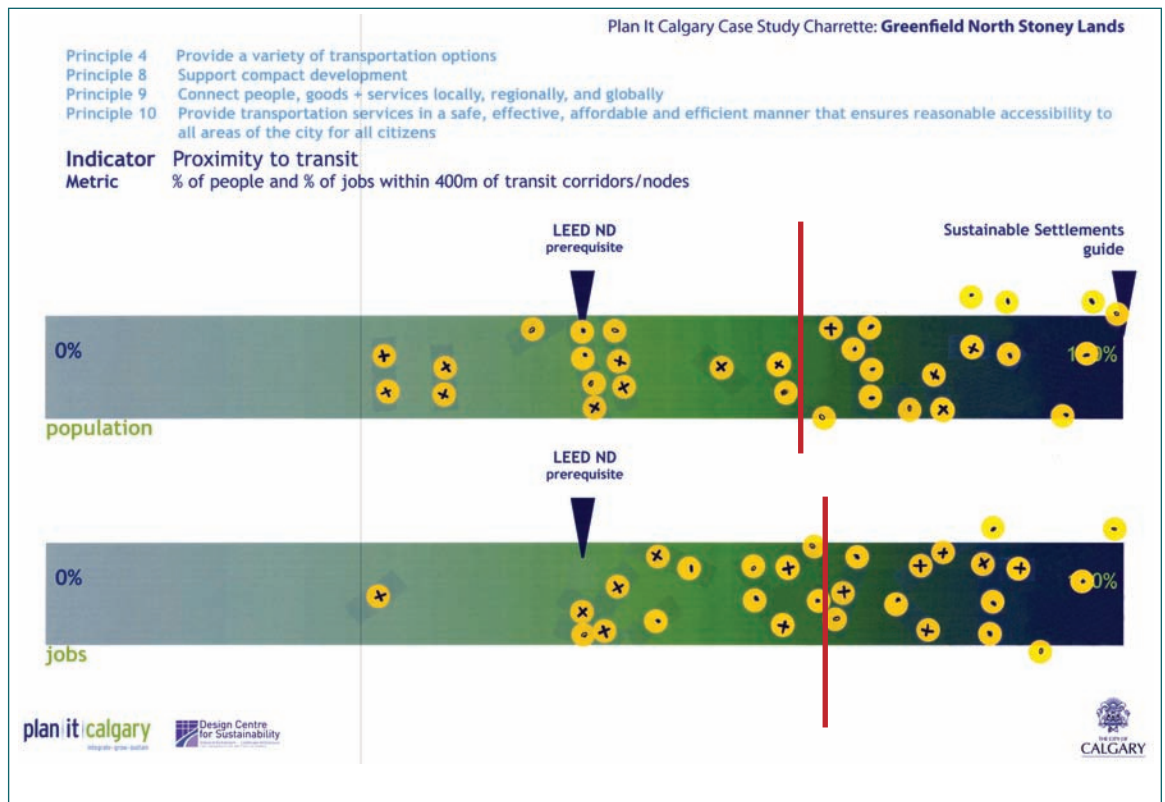
Housing Diversity;  
Proximity to Transit;  
Open Space Intensity;  
Land Use Diversity;  
Development Intensity; and,  
Route Connectivity.

The target setting exercise tested indicators against stakeholder views. Presented with performance scales, participants evaluated the proposed indicators relative to case study benchmarks and selected their preferred level of performance, or target. Benchmarks included policy, best management practices (BMPs), and case studies (built, to be built, and/or proposed).

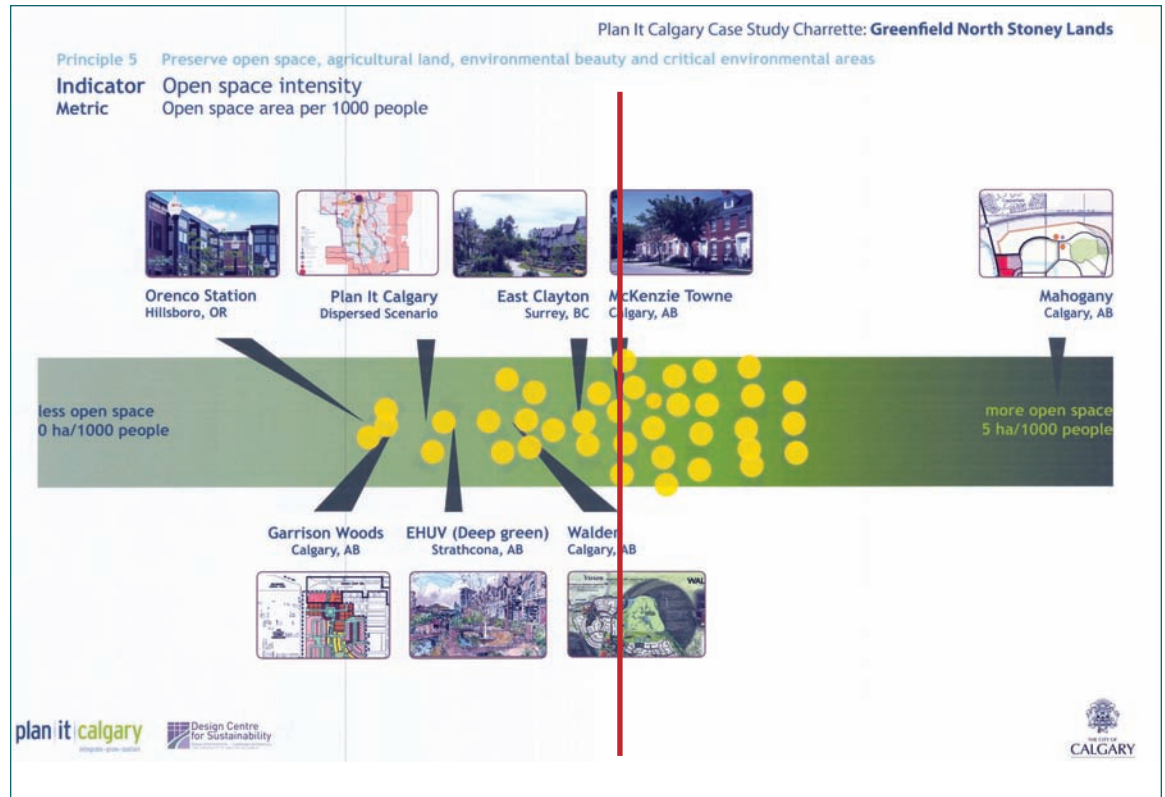
The stakeholder group set targets individually, and the project team later developed a target set using the mean of the individual votes. The following pages include the participants' individual targets (yellow dots), and the mean (red line), which represents the overall collective target.



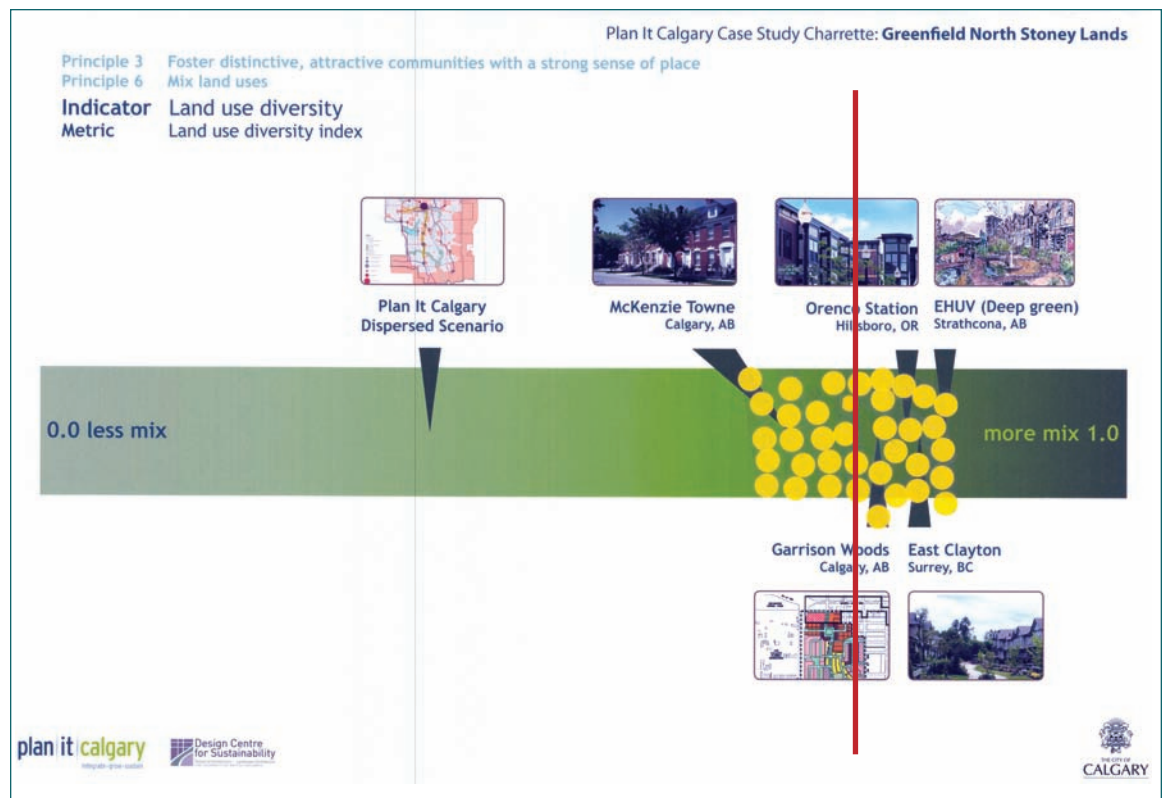
Housing diversity index 0.56



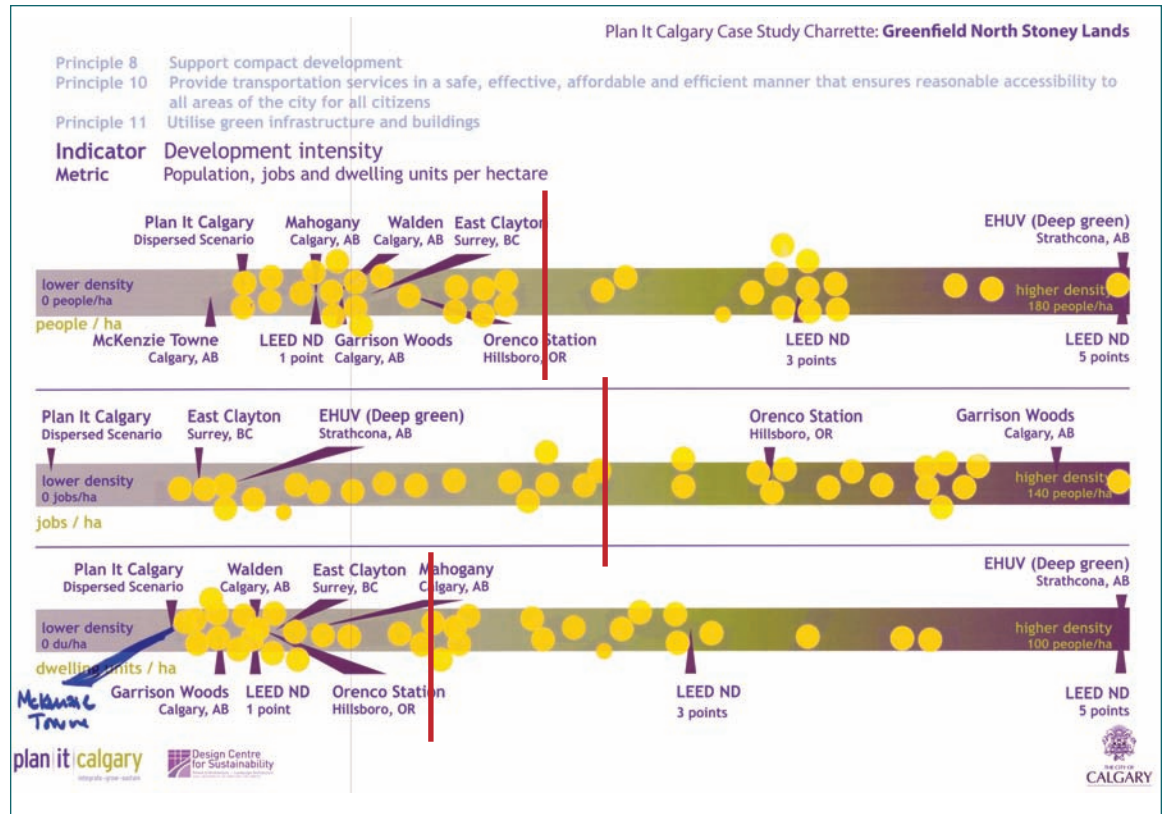
70% of people within 400m of premium, high capacity transit  
 73% of jobs within 400m of premium, high capacity transit



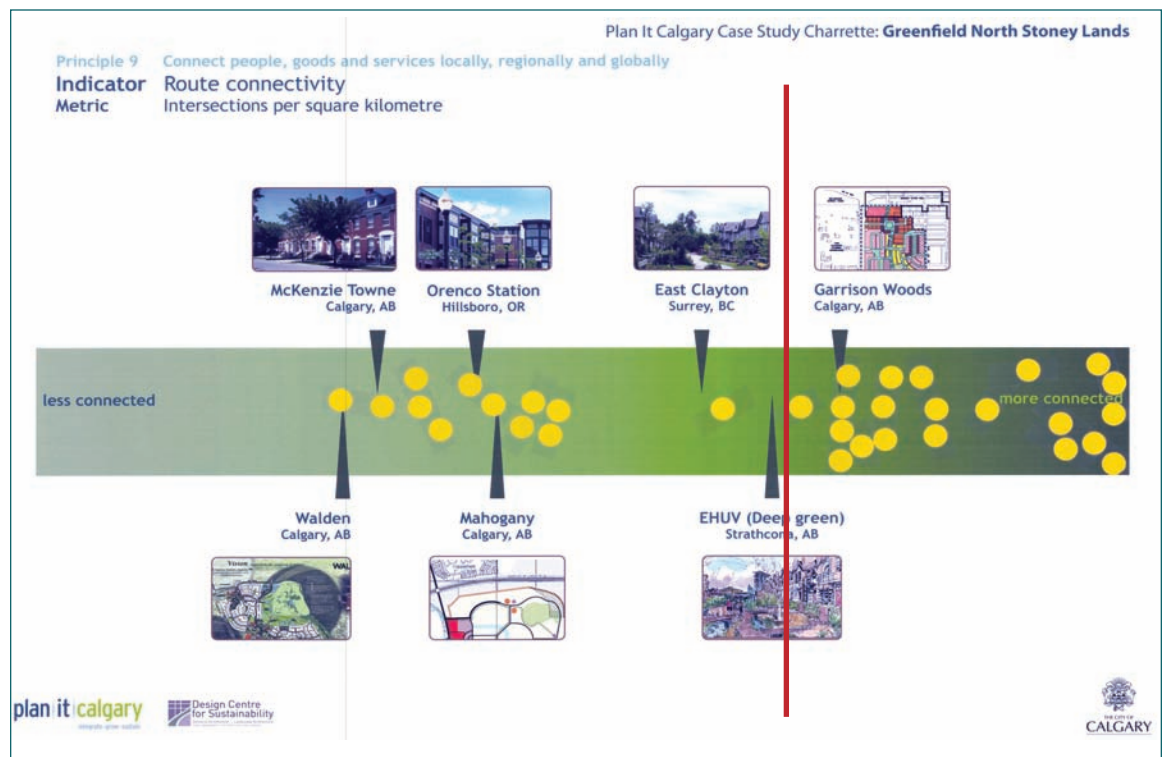
2.6 ha of open space per 1,000 people



Land use diversity index 0.72



85 people / ha  
 73 jobs / ha  
 35 dwelling units / ha



138 intersections / km<sup>2</sup>